

September 30, 2009

Announcement of basic agreement regarding the acquisition of BMB Corp's shares

Brother Industries, Ltd. (President, Toshikazu Koike, hereinafter Brother) announced today that it has signed a basic agreement with USEN Corporation (hereinafter USEN) on the acquisition of all shares of BMB Corp (hereinafter BMB) from USEN.

1 . Objective of the acquisition

XING Inc. (hereinafter XING), a subsidiary of Brother runs on-line karaoke business under the "JOYSOUND" brand and Brother has been developing a new business field, Network & Content business, utilizing operating bases and contents of XING.

After extensive discussions with USEN, who owns BMB, a karaoke company, on the market situation and probable business synergy of Xing and BMB, Brother came to a conclusion that by adding BMB into the group and integrating its operations with XING in sales, product development, and other fields, Brother group can establish a strong position in karaoke market and the expansion of customer bases will contribute to the growth of the whole group.

As a result, Brother has signed a basic agreement to acquire all shares of BMB from USEN.

2 . Information about BMB Corp

(1)	Company Name	BMB Corp
(2)	Address	9-7-1, Akasaka, Minato-Ku, Tokyo
(3)	President	Masaharu Kamo
(4)	Established	April 21, 1972
(5)	Business	Sales and rental of commercial Karaoke equipment Operation of Karaoke room and restaurants
(6)	Fiscal End	End of August
(7)	No. of Employees	708
(8)	Locations	Same as address
(9)	Capital	11,638,000,000 yen
(10)	No. of Shares	69,032,236 Shares
(11)	Major Stockholders and holdings	USEN Corporation(100%)

3 . Information about USEN Corporation

- (1) Company Name USEN Corporation
- (2) Address 9-7-1, Akasaka, Minato-Ku, Tokyo
- (3) President Yasuhide Uno
- (4) Business Broadcasting business, Karaoke business, Broadband & Telecom, Media content distribution service, Recruitment consulting & service
- (5) Relation to Brother None

4 . Information about acquisition

- (1) No. of Shares held before acquisition 0
- (2) No. of Shares to be obtained 69,032,236 shares
- (3) No. of Shares held after acquisition 69,032,236 shares
(% of shares held after acquisition 100%)

5 . Acquisition schedule(tentative)

Board meeting	September 30, 2009
Signing date of basic agreement	September 30, 2009
Signing date of Final agreement	October 30, 2009(tentative)
Closing date	Within November, 2009(tentative)

6 . Outlook

Brother intends to disclose the price of shares, the way of acquisition, and latest financial data of the company to be acquired as soon as a formal agreement is signed.

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