

December 26, 2011

## Notice of Establishment of a New Manufacturing Subsidiary in the Philippines

Brother Industries, Ltd. (President: Toshikazu Koike) announced that it will establish a manufacturing subsidiary provisionally named BROTHER INDUSTRIES (PHILIPPINES), INC. in the Philippines as a new manufacturing facility for its printing business.

### Outline of the New Manufacturing Facility

Company Name:	BROTHER INDUSTRIES (PHILIPPINES), INC. (provisional name)
Representative:	Toshio Ito
Location:	First Philippine Industrial Park, Barangay Ulango, Tanauan City, Batangans, Philippines (Approximately 50km south of Manila)
Capital:	12 million US dollars (100% owned by Brother Industries, Ltd.)
Description:	Manufacturing and sales of parts for inkjet printers/All-in-Ones
Number of Employees:	Approximately 200 at manufacturing inception
Scheduled Date of Incorporation:	February 2012
Scheduled Production Launch:	April 2013
Site Area:	Approximately 134,000m <sup>2</sup>
Gross Floor Space:	Approximately 48,000m <sup>2</sup>

The Brother Group will be expanding its core business of the printing business further, while it has adopted the new mid-term business strategy, CS B2015, this fiscal year. In order to actualize its growth strategy, the group has been improving the operations at its manufacturing facilities and is optimizing manufacturing structure on a global basis. Now, the Brother Group will be launching a new production facility in the suburbs of Manila, which has abundant manpower and human resources with English language skills. Brother Industries, Ltd. plans to invest an additional 42 million US dollars of capital in the new facility after its establishment.

Currently, the Brother Group has four manufacturing facilities for its printing business in Asia (China, Malaysia and Vietnam). The new facility will be its first production site in the Philippines.

The Brother Group is determined to enhance its competitive edge on the global basis and provide excellent values to our customers worldwide through our products by launching the new manufacturing facility.