

In 2008, the Brother Group marked its 100th year of business and set out on the next 100 years.

Our goal is to achieve continuous growth based on our “At your side.” corporate culture that instructs us to “act for the benefit of all stakeholders, with customers coming first.”

At your side.

With “you” anywhere in the world
as it was before and shall ever be ...



Contents

Business and Products	03
Product Development	05
Face-to-Face Talk	07
Brother Group's CSR Management	09
Activities by Region	11
Achievements and Topics by Region	11
Japan	13
The Americas	19
Europe	21
Asia, Oceania and The Middle East	23
China	25
Environment	27
Local Communities	31
Corporate Profile of Brother Industries, Ltd.	35
Corporate Governance	36
Brother Group Profile	37
Social and Environmental Data	39
History of the Brother Group	40
Time Line of Technology and Products	41

