

With Business Partners

Voice of Business Partners

Prospering with the Brother Group

CSR procurement is an increasingly accepted practice worldwide. Endorsing and ensuring CSR procurement helps companies avoid social risks and gain more opportunities to acquire new customers. The Brother Group is proud to do business with suppliers who uphold this notion and commit themselves to prosperity with us based on mutual trust. We have received much feedback from these suppliers.

Comments from suppliers



To become a trustworthy company in local communities

MIZUHO PRECISION HONGKONG CO., LTD **Mr. Jun Aoyama**

We continuously promote CSR activities by setting targets and themes on basic items, including: eco-conscious green procurement; respect for human rights via CSR procurement; establishment of a safe, worker-friendly environment, a framework for fair trade, and a workplace committed to improving quality; and protection of information. These efforts in cooperation with employees will help gain the trust of local communities. We will contribute to society by assisting Brother, in the hope that Brother's eco-friendly products will make greater social contributions.



Enhancing personal skills to ensure sincere corporate management

HONG KONG CHUOH PACK INDUSTRY CO., LTD. **Mr. Qiu Jing Dong**

Our corporate philosophy is based on "human resources as the bedrock of the company," "a sense of security and safety," and "eco awareness." As a corporate citizen, we carry out CSR activities to meet the expectations of all stakeholders, while respecting human rights, eco awareness, legal compliance, and a sense of ethics. We are very grateful to Brother Industries, Ltd. for helping us improve our activities by sharing action and awareness. Through these activities, we intend to enhance the personal skills of every single employee and ensure sincere corporate management.



Living up to the Procurement Policy and meeting the CSR Procurement Standards

Meijitsu Tongda Vietnam Co., Ltd. **Mr. Tohru Ozeki**

As one of the Brother Group's business partners, each day we strive to follow the Brother Group's "Procurement Policy" and meet the "CSR Procurement Standards," one at a time. Through these efforts, our employees have naturally developed an attitude of "chung ta (our) company"; they have also started to exchange greetings of xin chao (good morning/good bye), xin cam on (thank you), and xin moi (please) without hesitation. We hope that these activities will eventually serve as the guiding principles for our employees to provide products that ensure customer satisfaction.



Making progress via cooperation with Brother

ZHUHAI OFFSET PACKAGE MATERIAL CO.,LTD **Mr. Zhao Jun**

The Brother Group, which has a history of 100 years, has a strong corporate culture. Brother has helped its suppliers grow with the group, based on the belief of coprospering with suppliers. Through many years of close cooperation as a supplier, we have a deep knowledge of Brother's requests and market demand in terms of product quality. We are also able to meet Brother's requests more quickly than ever before. We are proud to be a supplier to Brother, and will continue to serve as a partner.

With Business Partners

Voice of Business Partners



Sharing and practicing common sense

O B KOGYO (HK) LTD. **Mr. Tatsuya Omura**

We are honored to participate in the CSR activities of Brother Industries, Ltd. CSR activities are intended to ensure that companies fulfill their social and moral responsibilities. However, it takes more effort to fulfill tasks that are taken for granted than complying with ISO standards. The principles and approaches of corporate training and management should be constantly reviewed to help employees develop essential personal skills.

We believe that activities that share and practice common sense contribute to our continued presence as a trustworthy company.



Build up employees teamwork spirit as well as skill/knowledge.

WIRE & METAL PRODUCTS (JOHOR) SDN. BHD. **Mr. Landy Wong Mun Loong**

We are very appreciative and honored to be a partner with Brother Industries and to be involved in its CSR program. Through this program, we can improve our management system to maintain product quality, safe and comfortable working environment and build up employees teamwork spirit as well as their skill/knowledge. Hence, they can feel confident while performing daily routine job and at the same time being environmentally responsible for the society. We are looking forward to sharing all experience and knowledge with Brother Industries to achieve QCDE requirements.



CSR Approach which is in line with our Company's Philosophy

Murata Electronics Singapore (Pte.) Ltd **Mr. Masatoshi Koike**

Murata's approach in CSR activities is in line with Murata's philosophy which is "To pursue prosperity for our company, our employees, customers, other partners and our communities" and "To grow and prosper with an appreciative feeling of mutual pride and trust."

Whatever that is within our means, Murata Singapore will continue to contribute to the community, do our part in environment protection and encourage our employees to participate in such CSR activities.



Promoting CSR activities as a supplier to the Brother Group

ZHEJEANG FOUNDER MOTOR CORPORATION LTD. **Mr. Zhang min**

When we started dealing with the Brother Group which is committed to CSR, we realized the importance of CSR. As a supplier to the Brother Group, we strive to continually improve quality and services, offer the most cost-effective products, and promote CSR activities. By focusing on people and the corporate spirit of constantly creating new values, we wish to grow with the help of the Brother Group.